Arman Golchoubian

Product Designer

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⭐ Skills

Product Design
UX Research
UX Design
User storie / User journey
Rapid Prototyping
Usability Testing
UI Design System
Visual Design
Motion Design
Interaction Design
Web Application
E-commerce
Responsive Design
Wireframe
Prototype
Agile/Scrum and Jira
HTML / CSS

💙 Software

Figma
Adobe XD
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe After Effects
Adobe Premiere
Cinema 4D
Agile

💬 Language

Persian (Native)
English (Professional)

👤 Profile

Experienced product designer with 10+ years of expertise in creating exceptional websites and applications prioritizing user experience. I'm skilled in empathizing with users and telling their stories through visual design. Collaborative team player, ensuring the design process aligns with product development. I Continuously seeking opportunities to enhance my UI/UX design and strategic planning abilities. Proficient in prototyping and establishing cohesive visual design language. Committed to increasing product and brand value through design expertise. Eager to tackle new challenges and expand horizons.

Throughout my years of work, additionally working in companies I have done many freelance projects and helped many startups to form and succeed.

I have designed different websites and applications, and I am also familiar with current market strategies due to cooperation and communication with funders.

I have worked on various projects such as E-commerce, marketplace, SaaS projects, social networks, etc.

🎗 Education & Certificate

Emam Sadegh University   2006 - 2008

Bachelor's degree Computer Software

In this time, I was attracted to graphic software and creating graphic works with software was exciting for me. This was the beginning of my adventure in the field of design.

Google UX Design   2021 (6 months)

I am always learning different courses to keep myself updated, one of the best was Google UX Design course, this course which lasted for 6 months, and had Over 7 courses.

Agile with Atlassian Jira   2021

💼 Experience

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💼 Experience

○ **FizzyFesta** • May 2023 - Up to the present (Remote)

Head of Product Designer

- Fizzy Festa is the ultimate smart party planning destination base in Germany and redefining the way you celebrate events using artificial intelligence. With Fizzy Festa, you can discover and connect with a diverse range of vendors offering everything from stunning venues to delicious catering, enticing entertainment, and enchanting decorations.
- In this project, as the head of product design, I have been in close contact with the funders, and I match their demands with the needs of the users, and I consider all the necessary items for the product production process.

○ **Mazinoor** • May 2019 - Up to the present

Product Designer

- As a product designer at Mazinoor, the leading lighting manufacturer in the Middle East over 100 models, including street lights, industrial lights, store lights, parking lights, and tunnel lights. With offices in Iran and the United Arab Emirates, this company is at the forefront of the industry.
- In our dynamic design team, we work on various projects, developing impactful websites and software for users and sales representatives. I support my manager in ensuring the team's smooth operations and collaborate closely with stakeholders to align their needs with user requirements. Additionally, I liaise with programming teams to ensure seamless execution of our team's demands.
- Through my deep understanding of users and their needs, I have achieved significant results, increasing website visits by over 300%. I am excited to bring my expertise and passion to new challenges, creating exceptional user experiences.

○ **Mehraz Andishan** • Sep 2017 - May 2019

Senior UI/UX Designer

- Mehraz Andishan is an architecture company that impresses its clients with new ideas.
- In this company, I work as a UIUX designer on the website, develop ideas for social media content products, and help my colleagues create them.
- In this company, we became a trend by creating an idea and creating an advertising campaign and simultaneously using them on the site and social networks, as well as advertising billboards. We were able to develop the company's reputation.

○ **Yalit Co** • Nov 2013 - Sep 2017

UI/UX Designer

- Yalit is a chain of stores across the country, which, in addition to stores, also offers its products to other stores.
- I helped the company to sell more by creating an online store website .
- In this collection, I have been fully involved in the sale of B2B and B2C and I considered the strategies related to each of them for the production and development of the product.